

# Newsweek / EVENTS

# STRUCTURE

San Francisco, CA  
South San Francisco Conference Center

## AGENDA AT A GLANCE

### TUESDAY, NOVEMBER 14TH

**8:00AM**  
REGISTRATION AND BREAKFAST

**9:05AM**  
OPENING REMARKS

**9:10AM**  
THE CONNECTED CLOUD: NEW WORKLOADS,  
EDGE-TO-CORE-TO-CLOUD CAPABILITY  
*Speaker: Jason Shepherd, Director of IoT Strategy and  
Partnerships, Dell Inc.*

**9:30AM**  
CLOUD TECHNOLOGIES WILL HAVE TO EVOLVE IN  
ORDER TO DELIVER  
*Speaker: Amy Wheelus, VP, AT&T*

**9:50AM**  
*Speaker: Vinod Khosla, Partner, Khosla Ventures*

**10:10AM**  
WARNING: WHAT YOU NEED TO KNOW ABOUT THE  
SECURITY WORKFORCE CRISIS  
*Speaker: Jason Hoffman, CTO, Business Area Digital  
Services, Ericsson*

**10:30AM**  
MORNING NETWORKING BREAK

**11:30AM**  
GLOBAL SECURITY CHALLENGES & HOW WE'RE  
FACING THEM  
*Speaker: Mark Russinovich, CTO Azure, Microsoft*

**11:50AM**  
ENTERPRISE INFRASTRUCTURE NEXT: BLOCKCHAIN,  
BOTS, A.I AND MORE...  
*Speaker: Amit Zavery, Senior Vice President, Oracle  
Cloud Platform and Middleware Products, Oracle*

**12:10PM**  
FIRST INNOVATING ENTERPRISE SOFTWARE, NOW IOT...  
WHAT NEXT?  
*Speaker: Tom Siebel, CEO Founder, C3IoT*

**12:30PM**  
LUNCH BREAK

**1:30PM**  
NEXT GENERATION PRODUCT INSIGHTS FROM  
PRESENT GENERATION USAGE DATA  
*Speakers Linda Tong, VP of Innovation Labs,  
Appdynamics  
Brad Schick, Skytap*

**1:50PM**  
FROM PRODUCT TO PLATFORM: NOTES FROM BOX  
ON THEIR SUCCESSFUL STRATEGY  
*Speaker: Jeetu Patel, Chief Product Officer, Box*

**2:10PM**  
THE PERVASIVE NETWORK / NETWORK ++ AND IT'S  
PLAYBOOK REVEALED  
*Speaker: Amol Phadke, Managing Director, Accenture*

**2:30PM**  
*Speaker: Steven Martin, VP, Chief Digital Officer, GE  
Energy Connections*

**2:50PM**  
*Speaker: Jason Waxman, VP Cloud, Intel*

**3:10PM**  
INCONVENIENT TRUTH: THE CLOUD IS NOT ENOUGH  
FOR A DISASTER RECOVERY STRATEGY  
*Speakers: Josh Crowe, CTO, Sungard  
Dan Fowler, VP of Infrastructure, VSP Global*

**3:30PM**  
AFTERNOON NETWORKING BREAK

**4:00PM**  
IMPLEMENTING CLOUD A.I: KEY INSIGHTS FROM  
REAL WORLD DEPLOYMENTS  
*Speakers: Sangheeta Chakraborty, CEO, Ayasdi  
Ashish Thusoo, CEO, Qubole*

**4:30PM**  
SOLVING THE "FAKE NEWS" PROBLEM FOR BUYERS

**5:00PM**  
VC PANEL

**5:30PM**  
CLOSING REMARKS

**5:40PM**  
NETWORKING RECEPTION

# Newsweek / EVENTS

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## AGENDA AT A GLANCE

### WEDNESDAY, NOVEMBER 15TH

**8:30AM**  
REGISTRATION AND BREAKFAST

**9:00AM**  
OPENING REMARKS

**8:50AM**  
*Speaker:* Bryan Cantrill, CTO, Joyent

**9:10AM**  
*Speaker:* Raghu Raghuram, Co-COO, VMWare

**9:10AM**  
*Speaker:* Jay Parik, Vice President of Infrastructure Engineering, Facebook

**9:50AM**  
*Speaker:* Urs Hoetzle, Senior Vice President for Technical Infrastructure, Google

**10:10AM**  
FUTURE CLOUD ARCHITECTURES: MICROSERVICES, CONTAINERS AND 'LAMBDA'  
*Speaker:* Adrian Cockcroft, VP of Cloud Architecture Amazon Web Services, AWS

**10:30AM**  
MORNING NETWORKING BREAK

**11:00AM**  
*Speakers:* Mohak Shrof, SVP, LinkedIn Nat, SVP, Ancestry

**11:20AM**  
*Speaker:* Michael Lopp, VP of Engineering, Slack Julia Grace, Head of Infrastructure Engineering, Slack

**11:50AM**  
*Speaker:* Abhay Parasnis, CTO, Adobe

**12:10PM**  
*Speaker:* Bryson Koehler, GM and CTO of the IBM Watson and Cloud Platform & Distinguished Engineer, IBM

**12:30PM**  
LUNCH BREAK

**1:30PM**  
STRATEGIES AND CHALLENGES OF MIGRATING TO THE CLOUD  
*Speaker:* John Engates, CTO, Rackspace

**1:50PM**  
MEGA HYBRID PROBLEMS: ARE VENDORS GIVING CUSTOMERS WHAT THEY REALLY NEED?  
*Speaker:* Forrest Norrod, SVP, AMD

**2:10PM**  
WHY REACHING ZERO DATA CENTERS IS SO CHALLENGING  
*Speaker:* Bob Worrall, SVP, Chief Information Officer, Juniper

**2:30PM**  
INSIGHTS FROM THE PIONEERS OF EDGE COMPUTING  
*Speaker:* Lior Netzer, VP & GM Mobile Business Unit, Akamai

**2:50PM**  
INTELLIGENT RESILIENCE: THE IMPACTS OF ADDING AI LOWER DOWN IN THE STACK  
*Speaker:* Gary Orenstein

**3:10PM**  
THE DEVELOPER IMPERATIVE FOR THE PROGRAMMABLE NETWORK  
*Speaker:* Susie Wee, VP/CTO of DevNet, Cisco

**3:30PM**  
AFTERNOON NETWORKING BREAK

**4:20PM:**  
CONTAINERS, CONTAINERS, CONTAINERS: LESSONS FROM LIBERATING ENTERPRISE WORKLOADS  
*Speakers:* Alex Polvi, CEO, CoreOS Shirish Raghuram, CEO, Platform 9 Florian Liebert, CEO, Mesosphere

**4:50PM**  
STORAGE: NEW TECHNOLOGIES, OLD CUSTOMER BEHAVIORS  
*Speaker:* Ellen Rubin, CEO, clearskydata

**5:10PM**  
OPEN PANEL  
*Speaker:* Narayan Venkat, Chief Product Officer, Tegile Systems

**5:40PM**  
CLOSING REMARKS

**5:45PM**  
CONFERENCE CLOSE